

*Town of San Anselmo
Council Meeting*

October 9, 2012

Interview Schedule

<u>Time</u>	<u>Applicant</u>	<u>Committee</u>
6:45 p.m.	Margot Biehle	Financial Advisory Committee

Town of San Anselmo - Application for Appointment to San Anselmo Board/Commission

To: San Anselmo Town Council

Date: August 12, 2012

I wish to apply for an appointment to a term/balance of term of the Financial Advisory Committee (New Member).

Name: Margot Kramer Biehle Home Address: 217 Crescent Road
Occupation: Attorney Employer's Address: Self-employed
Home Phone: 415-456-8890 Cell phone: 415-336-6274
Email: mbiehle@comcast.net Years as resident in San Anselmo: 4 In Marin: 11

Education level achieved: JD, *magna cum laude*, University of San Francisco

Name and phone numbers of San Anselmo residents who can be contacted for referral information about me:

1. Tom McInerney, Attorney, Town Council Member, 415-258-0771, tmm@ogletreedeakins.com, 50 Nokomis, San Anselmo
2. Claudia & David Eiseman, Housewife & Attorney, respectively, 415-609-2014/2035, claudia.eiseman@me.com, davideiseman@quinnemanuel.com, 166 Crescent Rd, San Anselmo
3. Chloe Martin, Development & Outreach Coordinator, Cool The Earth, 415-464-7149, chloeadmartin@comcast.net, 148 Hilldale Drive, San Anselmo

I would be able to regularly attend the meetings of this Committee: YES

I would be available to attend additional meetings when they are necessary: YES

I am familiar with the responsibilities and functions of this Committee: YES

I have attended meetings of the Committee as a member of the public: N/A

List briefly, previous experience serving in public office, and/or on civic commissions, boards or committees:

While I have not served on a county or city board or committee, I have spent several years ensconced in issues affecting county and local government through my participation in local and regional nonprofits or quasi-governmental organizations. For example, I served two terms as an elected member of the Democratic County Central Committee of Marin from 2002-2006 and stayed on as an alternate until 2008. I ran (unsuccessfully) for the Marin County Water Board in 2004. I was appointed to the Sierra Club Marin Group Executive Committee in 2002 and served as Chair of the Club's Political Committee and Water Committee through 2009. I also helped establish the Marin Environmental Housing Collaborative starting in 2004 and continued to stay involved there until 2009. Finally, I am a founding board member and past president of Emerge California, an organization that trains women Democrats to run for political office.

Reasons for this Appointment

I'm seeking this appointment to combine both my civic experience and private company experience to work for my community. I understand that fiscal stability has been a concern for San Anselmo for some time, and I learned how acute the issue was when I participated in the community discussions that surrounded Robson-Harrington park use. I've never been one content to sit on the sidelines of an issue, political or otherwise. That fiscal sustainability concerns community resources available to my community and my kids make me all the more interested in putting my experience to work. Ultimately I want to contribute to a healthy, vibrant and sustainable San Anselmo.

What are your qualifications for this appointment

I have nearly two decades of both private company and nonprofit experience as an attorney, a board member and an advocate. The bulk of my legal career has been advising companies - with budgets between \$1M and \$60B - on various legal issues. Most recently I was general counsel and corporate secretary for a startup company in the green building arena and therefore was one of three officers over the course of five years that was responsible for the company's business strategy, fiscal sustainability, board reporting and overall corporate health. Additionally I managed my own legal budget of up to \$300k in any given year. I have a reputation for working collaboratively through many contentious issues - from working through the SMART debate with the Sierra Club executive committee to guiding a diverse corporate board through complex legal issues of ownership and executive termination. I have sat through more than a few town council meetings in which the community's diverse needs were well represented. I think I have both the financial chops and the temperament to work well on this committee.

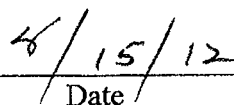
Briefly, what do you consider to be the most important, one or two current issues facing this Committee?

Long term fiscal sustainability for San Anselmo, as with any organization, will have to balance revenue against rising costs. So - how do we leverage our community assets and existing and potential revenue sources against the big ticket items that are on everyone's mind at the moment: improvement of infrastructure (especially roads), providing adequate resources for the community (parks, buildings, etc.) and meeting pension and health care costs for employees. Ultimately I imagine the committee will have to decide whether to recommend if a bond is necessary and/or sustainable to meet community demand for strong resources.

I understand that I, and all other applicants, will be personally interviewed by the Town Council as part of the selection process for this appointment. I also understand that my application material will be a public document and available on the Town's website. Sensitive materials that you don't wish to be posted on the website should not be included with the application.



Signature



Date



Margot K. Biehle

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Summary: Attorney with seventeen years experience strategizing and solving problems for for-profit and non-profit growth organizations in clean tech, high tech, women's rights and environmental policy. History of success in strategic development, risk management, legal cost containment, communications, fundraising, and mediating between contentious stakeholders to successful outcomes.

Experience

General Counsel & Corporate Secretary, Project Frog, Inc., 2007 – Present

Analyze business activities of green building company through legal lens to decrease risk and promote growth. Advise company on all general legal and related business affairs. Specifically: guided company through three venture financings (latest round raised \$22 million in Series C); attend all board meetings and manage board governance; draft and negotiate terms and conditions of all commercial contracts with clients, vendors, master suppliers, contractors, strategic partners and employees; hire and manage outside counsel where necessary and contain legal costs; oversee and coordinate intellectual property development; direct all human resources activity; provide for appropriate corporate insurance to match business growth and needs; maintain all corporate records and company stock plan; manage all corporate regulatory compliance; manage and engage in state and federal government relations activities; manage all investor relations. **Key accomplishments:** created all standard purchase contracts for the company by client type; created master service, consulting and vendor agreements forms to provide for maximum intellectual property protection; managed/mediated founder-CEO transition out of the Company; negotiated with state tax agency for \$40,000 state tax exemption on large project in Hawaii; reduced outside legal expenditure by 10-25% year over year; guided board efficiently through various complex legal issues.

Board President, Emerge California, 2007-2009

Co-developed statewide six-month political training program for Democratic women that has become the premier training program in the country and resulted in a national affiliate program. Provided ongoing programmatic development, oversight and personnel management in such areas as curriculum development, program member recruitment, fundraising, alumnae and public relations, human resources and board development. **Key accomplishments:** co-developed curriculum, spearheaded Executive Director transition and new hire; planned two annual events (raising a combined \$400,000), increased board membership 25%.

Contract Attorney, Natural Resources Defense Council, 2002-2003

Researched and developed litigation strategies with the Western Water Project team to restore the San Joaquin River to original flows from central California to the Bay Delta; testified before California Legislative committees regarding water supply and water quality issues in the Western States; collaborated with coalition of environmental nonprofits regarding water rights litigation and water policy in California.

Outside General Counsel, Various Startups, 1998-2002

Advised early stage companies in all general legal and business affairs. Managed outside counsel, provided strategic guidance on venture capital financing, oversaw legal aspects of strategic partnering deals. Consulted to management on business strategy and risk management, identified and managed legal specialists, negotiated deals, facilitated multi-party transactions, facilitated introductions to venture investors. Representative companies: Salesforce.com (IPO 2004) and MetaTV (acquired by TV Works/Comcast).



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Experience (cont'd.)

Associate, Skadden, Arps, Slate, Meagher & Flom, San Francisco (1996-1998)

Directed teams of legal specialists in multi-million dollar public and private mergers and acquisitions through negotiations and deal closings; drafted and negotiated principal deal documents; supervised junior staff; managed SEC compliance in all matters; led due diligence on behalf of national publicly and privately held companies; researched, drafted and argued motions in complex securities litigation cases.

Associate, Faulkner, Banfield, Doogan & Holmes, Seattle (1994-1996)

Second chaired maritime law trial in Alaska; researched and prepared motions, conducted depositions, argued legal motions on maritime law and wage and hour law before state and federal courts in California, Washington and Alaska.

Nonprofit & Political Leadership Roles

Founding Director, Emerge California, 2002 – 2011 (see above).

Executive Committee, Sierra Club Marin Group, 2004 – 2010. Initiated, developed and executed environmental and political campaigns in Marin County; collaborated with diverse team of environmental leaders to effect environmental policy.

Executive Committee, Marin Environmental Housing Collaborative, 2005 – 2010.

Advocated for and educated communities and local and county governments about environmentally friendly affordable housing.

Elected Official, Democratic Central Committee of Marin, 2004 – 2006; alternate, 2006-2008.

Candidate, Marin Municipal Water District Board of Directors, Fall, 2004.

Board Member, NARAL Pro Choice America San Francisco Leadership Council, 1998 – 2007.

Director, Exhale, 2001- 2003

Other Experience & Training

Graduate, Emerge, Political Training Program, 2003

Fellow, Woodhull Institute (ethical leadership training and professional development for women), 2003

Cooking Instructor, Home Chef Cooking School 2003-2004

Education and Licensing

California State Bar, Member

Washington State Bar, Inactive Member

University of San Francisco Law School, J.D., *magna cum laude*

University of California, Los Angeles, B.A., Literature

Interests

Food and agriculture policy, family, tennis, skiing, hiking, and singing in my band.

TOWN OF SAN ANSELMO
 BOARDS/COMMITTEES/COMMISSIONS
 STATUS REPORT
 10/4/2012

Exp. Date for Apps.	Board, Committee, Commission (term)	Seats Expiring Vacant	Applicants	Date Interviewed
8/31	Arts Commission (3 yr) 9 seats +1 youth <i>Dave Donery</i>	2 exp/1 vac	Arnie Cicchetti* Gail Galli	
8/17	Board of Review (6 yr) 5 seats	1vac		
	Capital Programs (4 yr) 6 seats <i>Sean Condry</i>			
8/17	Financial Advisory (6 mo.) 5 seats <i>Debra Stutsman</i>	5 vac	Matt Elhen** Jeff Holder** Lucy Autry Wilson** John Barows** Roberta Robinson** Mathew Brasler** Don Mathew Smith** John D. Wright Christopher Livermore** Gage Houser** Margot Kramer Biehle** Liz Dahlgren** Matt Brown** Doug Kelly**	10/03/12 10/03/12 10/03/12 10/03/12 10/03/12 10/03/12 10/03/12 9/11/12 10/03/12 10/03/12 10/09/12 10/03/12 10/03/12 10/03/12
	Flood Committee (4 yr) 5 seats <i>Sean Condry</i>			
8/24	Historical Commission (4 yr) 11 seats <i>Linda Kenton</i>	2 vac; 5 exp	Joan Vermond* Elizabeth Anderson* Thomas Hendricks* Richard Miner* Wendy Silvia*	
8/17	Library Advisory Board (4 yr) 7 seats + 1 youth <i>Linda Kenton</i>	1 vac	Elizabeth Dean McDonald Louis Baesel	9/11/12 9/25/12

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	Library Tax Oversight (3 yr) 5 seats <i>Linda Kenton</i>			
	Marin Comm. on Aging (3 yr) 1 seat			
	M.C. Haz. & Solid Waste (3 yr) 1 seat			
	Mosquito Abatement District (2 yr) 1 seat	1 exp		
	Open Space Committee (4 yr) 11 seats + 1 youth	3 exp		
8/24	Parks & Rec Commission (4 yr) 7 seats + 1 youth <i>Dave Donery</i>	1 vac	Stephen Burdo	9/25/12
8/17 9/11	Planning Commission (4 yr) 7 seats <i>Diane Henderson</i>	2 exp	Pascal Sisich* Judy House**	9/11/12
	Quality of Life (2 yr) 7 seats <i>Debra Stutsman</i>			
	Ross Valley Paramedic (4 yr) 1 seat <i>Roger Meagor</i>			
8/24	Tax Equity Board (3 yr) 3 seats <i>Daria Carrillo</i>	1 vac	Michael DeAngelis	to be schedule Nov

Per commission guidelines, differing term lengths may be allowed to accomplish a staggering appointment schedule

*Incumbent

**Interview has been scheduled