

TOWN OF SAN ANSELMO

Staff Report

September 16, 2014

For the meeting of September 23, 2014

TO: Town Council
FROM: David P. Donery, Community Services Director
SUBJECT: Special Event Application: Goblin's SPOOKtacular

RECOMMENDATION

That Council approve the San Anselmo Recreation Department's application for the Goblin's SPOOKtacular event scheduled for Wednesday, October 29, 2014.

BACKGROUND

For the past many years, the annual Goblin's Parade event has attracted hundreds of families to downtown San Anselmo. The event has been sponsored by the San Anselmo Recreation Department. Along with Town staff, the event has involved many volunteers who help with participant safety and assistance in handing out treats at "stations" along the parade route. These stations supplement what is provided by participating merchants.

DISCUSSION

Due to the event's popularity, extra traffic safety measures were implemented in 2010, including the installation of barricades across many of the intersections along the parade route as defined in the event application. Due to the dramatic increase in participation since that time, organizers feel that additional changes need to be instituted to avoid having people walking around parked cars or across the street to avoid the bottleneck of participants along the parade route. This has created an unsafe condition.

After careful consideration, this year it has been decided that the event will change from a "parade" to a "trick or treat"-style event. Recreation, Public Works and CMPA staff agree that this could reduce the number of families who show up at 5pm to be able to participate in the parade by allowing the event to run for two hours without a hard start time. Staff will advertise this change. All other safety measures, including the strong participation of the CMPA to help with street crossings, will remain as they have been in previous years.

The attached application provides details of the event with comments and conditions from Town staff.

Respectfully submitted,



David P. Donery
Community Services Director

Attachment 1: Downtown Event Application – 2014 Goblin's SPOOKtacular



TOWN OF SAN ANSELMO

1000 Sir Francis Drake Blvd.
San Anselmo, CA 94960
(415) 258-4640

APPLICATION FOR COMMUNITY-BASED EVENTS

Please complete this application if you wish to conduct a community-based event (non-commercial) in downtown San Anselmo on public property for more than 50 people, or involving the closure of a downtown street for more than fifteen minutes. The application will be reviewed by staff, and forwarded to the Town Council for approval.

EVENT INFORMATION

Name of event: Goblin's Spooktacular

Organization(s) presenting the event: Town of San Anselmo – Recreation Department

Other event sponsor(s), if any: None

Contact Person: Dana Gibson **Phone Number:** 415-258-4669

Address: 1000 Sir Francis Drake Blvd #14, San Anselmo **email:** dgibson@townofsananselmo.org

Event Date(s): Wednesday, October 29, 2014

Start and end times : 5:00pm to 7:00pm **Number of attendees (estimate):** 500+/-

Location: San Anselmo Avenue between Woodland Avenue and San Rafael Avenue

Will alcohol be served or sold? Yes ___ No **X**

Brief Description of Event:

Trick or Treat event for children ages 7 years and under. Participants will 'trick or treat' along the downtown corridor on San Anselmo Avenue. CMPA staff will monitor the intersections on SA Ave at Tunstead Ave, Tamalpais Ave, and Bridge Street. In addition, side street crosswalks will be temporarily closed to traffic during event. Barricades will be placed on each side of crosswalk at each intersection to allow for safe passage of participants. A-frame signs at the intersections of Cedar Street and, Pine and Tunstead will alert drivers that SA Ave is closed ahead. Kientz Lane and Library Place will be opened for two way traffic during the event.

Public space requested:

<input type="checkbox"/> Creek Park	<input type="checkbox"/> Creek Park Parking Lot
<input type="checkbox"/> Pine Street Parking Lot	<input type="checkbox"/> Magnolia Parking Lot
<input type="checkbox"/> Town Hall Lawn	<input type="checkbox"/> Council Chambers
<input type="checkbox"/> Other	

X San Anselmo Avenue: from (cross streets) Woodland Avenue to San Rafael Avenue – crosswalks barricaded.

Tunstead Avenue: from (cross streets) _____ to _____

Other street(s): from (cross streets) _____ to _____

Standards & Objectives

The Town Council, with input from downtown merchants, property owners, and local residents, has adopted the following criteria they will consider when reviewing applications for the closure of roadways or other public space in the downtown area.

Does the event:

- ✓ Attract local residents
- ✓ Attract people throughout the Bay Area
- ✓ Attract families
- ✓ Generate interest for people to return and spend money in local businesses
- ✓ Create a positive impact for real estate stimulation
- ✓ Provide a overall positive impact on business
- ✓ Provide an opportunity for downtown merchants to participate in the event
- ✓ Provide access to neighborhood streets during the event
- ✓ Avoid conflicting with a retail holiday
- ✓ Assure public safety
- ✓ Provide adequate parking
- ✓ Benefit the Town
- ✓ Provide access for persons with disabilities
- ✓ Provide for clean-up by event organizers
- ✓ Provide emergency vehicle access
- ✓ Assure that any booths or other structures are designed and placed so that storefronts have access and visibility
- ✓ Allow local businesses to exhibit merchandise on the sidewalk area in front of their stores, without charge, while maintaining wheelchair access

CONDITIONS OF APPROVAL

The following conditions apply to downtown events, unless waived or modified by the Town. Other conditions, as set by the Town Council and staff, may apply to particular events for public safety or other objectives of the Town.

- A. **Police:** Off-duty police officers may be required for the event, as determined by the Police Chief, depending on the number of people attending and the nature of the event. Off-duty police officers are required during events where alcohol is served or sold.
- B. **Emergency access:** An emergency access lane of at least 14 feet wide must be maintained at all times.
- C. **Insurance:** Proof of general liability insurance, naming the Town, its employees, and agents as additional insured, at limits no less than \$1,000,000.
- D. **Recycling and garbage:** Extra containers for recycling cans and bottles, and garbage cans must be placed throughout the area of the event. Containers and cans are to be emptied when full during the event, and picked up after the event.
- E. **Toilet facilities:** Events estimated to attract more than 100 people and lasting more than two hours must provide portable toilets, in the number and location as approved by the Parks superintendent, unless alternate arrangements for toilet facilities are otherwise required or arranged to the approval of the Parks Superintendent. Toilet facilities must be provided for disabled persons at each location where portable facilities are provided. Hand washing facilities must be provided where food is served.
- F. **Traffic control:** A traffic and parking control plan, including enforcement measures, must be approved by the Police Chief.
- G. **Noticing:** Events that include closure of the street will require a minimum of five days advance written notice to businesses and residents directly adjacent to the business or residential property.
- H. **Sales tax:** Persons or businesses selling items as part of the event shall designate San Anselmo as the point of sale for sales tax purposes.
- I. **Alcoholic beverages:** A permit is required from the Police Chief and the State Department of Alcohol Beverage Control in order to serve or sell alcoholic beverages. Off-duty police officers are required if alcohol is served or sold.
- J. **Fire inspection:** A fire inspection is required of any and all appliances or devices that produce an open or enclosed flame and/or hot materials, including food.
- K. **Creek Park:** No more than three booths are allowed inside the turf areas of the park.
- L. **Signs and barricades:** Any "No parking signs" that are needed are to be provided by the event organizers, and posted according to the traffic control plan prior to the event. Barricades, detour signs, and other traffic control devices are to be provided by the event organizers.
- M. **Parking:** Temporary accessible parking must be provided if a street closure or other event condition renders permanent accessible parking unusable.
- N. **Cables:** Cables must be covered so as not to create a tripping hazard. When cable covers are used, they must not create a tripping hazard and must be navigable by wheelchair. The path of travel must be no more than 1:12.

On behalf of the organization applying for the permit to conduct the event, I have read and agree to follow the standards for events, as stated in this application, and have read and agree to follow the permit conditions as stated in this application and those which may be required of me as conditions of approval.

Name: Dana Gibson

Date: September 16, 2014

NAME OF EVENT: Goblin's Spooktacular

DATE OF EVENT: Wednesday, October 29, 2014

DEPARTMENT	COMMENTS/CONDITIONS	APPROVED BY
POLICE	Traffic controls will be provided as detailed in event description.	Theo Manaris
FIRE	No additional conditions	R. Bastianon
RECREATION	No additional conditions	D. Donery
PUBLIC WORKS	DPW to provide event barricades and a-frame signs.	S. Condry
ADMINISTRATION	No additional conditions.	D. Stutsman
TOWN COUNCIL		