

CITY OF SAN ANSELMO

ORDINANCE NO. 587  
(Not Codified)

AN ORDINANCE ESTABLISHING AND APPROPRIATING FUNDS AS AND FOR  
AN ADVERTISING AND PUBLICITY FUND AND DESIGNATING THE SAN  
ANSELMO CHAMBER OF COMMERCE AS THE NON-GOVERNMENTAL AGENCY  
TO ADMINISTER AND EXPEND THE FUNDS FOR THE DESIGNATED PURPOSES.

The City Council of the City of San Anselmo does hereby ordain as follows:

Section 1. The City Council finds: That it is essential to the economic welfare of the City and its inhabitants that the virtues of the City as a place in which to live and as a place in which to do business be advertized and promoted; that new residents increase the purchasing power and new businesses add to the economic growth of the City, which promotes the general welfare; That it is necessary to actively seek new business and this entails active and daily administrative and clerical work and personal follow-up; That the existing administrative staff of the City does not have time to devote to the advertizing and promotional duties nor is it feasible to employ such personnel on a part time basis.

Section 2. Pursuant to the authority of Sections 40100-40103 of the Government Code of the State of California, there is hereby established and appropriated the sum of \$3,500.00 for the general purpose of advertizing and publicizing the City of San Anselmo for the fiscal year 1969-1970, and for the more specific purposes as follows:

a) Christmas decorations and festoons in business section	\$ 1,015.00
b) Necessary insurance for (a)	140.00
c) Postage, stationery and office supplies	210.00
d) Telephone	140.00
e) For professional administration (correspondence, travel, personal contact with prospective business men, personal business surveys, compiling data, investigations, handling inquiries, appearing for the City before governmental agencies)	1,330.00
f) Clerical and stenographic (necessary to augment (e) )	665.00
	<u>\$ 3,500.00</u>

Section 3. The San Anselmo Chamber of Commerce is designated, appointed, authorized and empowered to receive the above designated fund of \$3,500.00 and to expend and administer the same for the specific purposes mentioned in Section 2.

Section 4. The San Anselmo Chamber of Commerce shall, upon expenditure of the advertising fund, report in detail, as the City Council shall require, the full account of the manner in which the fund was expended.

Section 5. The Chief Administrative Officer shall draw the necessary warrant payable to the San Anselmo Chamber of Commerce at the earliest time possible.

Section 6. This ordinance shall become effective thirty (30) days from and after its final passage and adoption, and shall be published once, in full, within fifteen (15) days of its final passage and adoption in The Reporter, a daily newspaper of general circulation in the City of San Anselmo, and printed and published in the County of Marin, which newspaper is designated for that purpose.

The foregoing ordinance was duly and regularly introduced at a regular meeting of the City Council of the City of San Anselmo held on Aug. 12 1969, and was thereafter at a regular meeting of the City Council held on August 26, 1969, duly passed and adopted by the following vote:

AYES: Councilmen Ragan, Anderson, Scott, Capurro

NOES: Councilmen None

ABSENT: Councilmen None

ABSTAINING: Councilman Reed

WOODROW V. CAPURRO, MAYOR

ATTEST:

Anita Gannon, City Clerk