

AN ORDINANCE AMENDING THE SAN ANSELMO MUNICIPAL CODE
RELATING TO SIGN ORDINANCE AMENDMENTS

The San Anselmo Town Council does ordain as follows:

Section 9-7.01 Posting of signs on fences, trees, buildings, and public property. is amended to read:

It shall be unlawful to post, stick, stamp, paint, affix, or cause any notice, placard, bill, poster, or advertisement to be placed upon any sidewalk, crosswalk, curbing, hydrant, shade tree, tree box, fence, enclosure, building, telephone pole, telegraph pole, or electric lighting pole except as otherwise provided herein.

Section 9-7.302 (g) Service Stations. is amended to read:

Not more than three (3) signs, the total area of such signs not to exceed 100 square feet. One of such signs may be freestanding provided the area of the sign does not exceed forty (40) square feet and it displays only the oil company name/or emblem. Such signs shall be subject to Sign Review;

Section 9-7.302 (h) Other business, administrative, and industrial uses. would be amended to read:

Ground floor uses. Not more than two (2) signs per use, to be located on the primary building face, the total area of such signs not to exceed one square foot for each lineal foot of the primary building face devoted to that use, up to a maximum total sign area of 100 square feet, except that:

(1) If a single use extends from one street, through a building, to another street opposite and generally parallel to the first, or if a use is conducted on a corner, each of the building faces fronting a street shall be considered a primary building face for the purposes of determining the area and location of the signs permitted such use, but the total area of permitted signs shall nevertheless not exceed 100 square feet per use;

(2) A use shall be permitted two (2) signs, located on the primary building face, and having a total area not exceeding one and one half (1-1/2) square feet for each lineal foot of primary building face devoted to that use, up to a maximum of 150 square feet per use, if that use fronts on a street (or on two (2) or more adjacent parallel streets) having a total of four (4) or more lanes of traffic;

(3) Where the primary building face does not front a public street, two (2) signs per use may be erected and maintained on the building face, if there is any, which does front on a public street, but the total square footage of each use's signing shall be no greater than would be permitted, if the frontage devoted to that use were the primary building face. All signs permitted pursuant to the provisions of this subsection shall be subject to Sign Review.

Section 9-7.303 (e) Political Signs. is amended to read:

A use shall be permitted any number of political signs not exceeding six square feet each, erected by or with permission of the Owner(s) and/or tenant(s), but for each owner, tenant and/or occupant not more than one sign pro or con a given issue or candidate. A political sign may be erected not more than sixty (60) days prior to the election to which the sign pertains, and shall be removed within

five (5) days after said election. Political signs erected for primary elections shall be removed within five (5) days after the primary election. Political signs shall not be posted on trees, or above the roof line of any building. This sub-section shall not, however, be construed to prohibit an individual from posting a political sign not exceeding six (6) square feet on his private automobile or vehicle."

Section 9-7.304 Miscellaneous signs. (b) is amended to read:

Address numbers not exceeding 6" per numeral in height and width on residences and address numbers not exceeding eighteen (18") inches in height and width per numeral on commercial and multiple use buildings, unless a larger size number is approved by the Design Review Committee.

(k) is amended to read:

Private parking area traffic and other directional signs not exceeding six (6) square feet each and not containing any advertising message or name. When the parking area or directional sign is not adjacent to the business served, the name of the business may be included on the sign. Such signs shall be subject to Sign Review.

(p) is added to read:

Signs identifying the type of service offered by service stations, such as "self serve" or "full service island" shall be subject to Sign Review.

(q) is added to read:

Gasoline price signs shall be limited to one (1) of the following options:

(1) One (1) window sign, not to exceed 20 sq. ft. with numbers not to exceed 12 inches in height and letters not to exceed 6 inches in height; or

(2) One (1) sign per pump, located at or on the pump, which may be double faced, not to exceed 8 inches by 10 inches; or

(3) One (1) permanently located sign elsewhere on the property advertising one (1) or more grades of gasoline, which may be doublefaced, not to exceed 20 sq. ft. per face and with numbers not to exceed 12 inches in height and letters not to exceed 6 inches in height.

Such signs shall be subject to Sign Review and shall be posted in accordance with the requirements of the State of California. For the purposes of this section, a pump shall be defined as a dispensing unit for a grade of gasoline. A pump with two (2) hoses shall be considered two (2) pumps when it dispenses two (2) grades of gasoline and one (1) pump when it dispenses one (1) grade of gasoline.

Section 9-7.404 Height. (b) Freestanding signs. is amended to read:

No permanent freestanding sign shall extend to an elevation higher than eleven (11') feet above the level of the street nearest to which the sign is located. Signs may be free-

standing only if specifically permitted to be freestanding by the provisions of this chapter or by the Design Review Committee pursuant to the provisions of Article 6 of this chapter of Section 9-7.408 of this Article.

Section 9-7.407 Material and form. (b) The following signs shall be prohibited: is amended to read:

(1) Signs containing luminous, day-flow reflective or fluorescent colors or materials;

Section 9-7.408 Design Review allowances (c) is amended to read:

It may permit a sign to project at right angles from the primary building face, if it finds that:

(1) Such projecting sign would enhance the appearance of the building or would promote the public safety to a greater extent than would a sign parallel to the primary building face; and

(2) Such projecting signs would not have the effect of cancelling out any other existing permitted signs, nor of making it more difficult to identify any other business located in the area.

Any projecting sign so permitted shall be of natural or transparent stained wood, shall extend not more than 42" into the public right-of-way, shall contain not more than 6 sq. ft. on each side, and shall not be more than 6" thick, and shall, at its lowest point, be no less than eight (8') feet above grade.

Section 9-7.601 Variances. (b) is amended to read:

That the granting of such application would not adversely effect the public health, safety, or welfare or be detrimental to or endanger or depreciate the property located in the surrounding area.

In considering each application for a variance, the Design Review Committee shall interpret the provisions of this section narrowly in order to give maximum effect to the other provisions of this chapter and shall require the applicant to demonstrate by clear and convincing evidence his entitlement to each variance sought.

The granting of one or more variances shall not, by itself, constitute an approval of the design of a sign, but rather, the Design Review Committee shall also consider, in the manner provided in Article 5 of this chapter, the design of each sign for which it grants a variance. The foregoing notwithstanding, any variance granted shall be applicable only to the particular design of the sign as eventually approved by the Design Review Committee in its conduct of Sign Review, and any sign erected pursuant to a variance shall be erected upon the express understanding and condition that upon any change in the use of the premises associated with the sign, the sign shall be removed unless the Design Review Committee expressly grants an appropriate variance for a sign for the new use.

Section 9-7.1002 Removal of unsafe, unlawful, or unnecessary signs. is amended to add subsection (e) to read as follows:

Any sign determined by the Planning Director as a public nuisance under subsections (a) through (d) above may be summarily removed and retained by the Planning Director. Any such confiscated sign may be redeemed by the owner within ten (10) days on payment of a fee established by Resolution to cover costs and expenses of enforcement.

Dated: December 21 1976

WOODROW V. CAPURRO, MAYOR

ATTEST:

Caroline Foster
CAROLINE FOSTER, TOWN CLERK

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The foregoing Ordinance was read and introduced at a regular meeting of the San Anselmo Town Council held on December 7 1976 and was thereafter at a regular meeting of the Town Council held on December 21 1976, duly passed and adopted by the following vote:

AYES:	COUNCILMEN	Reed, Colteaux, Signorelli, Toal, Capurro
NOES:	COUNCILMEN	None
ABSENT:	COUNCILMEN	None

Caroline Foster
CAROLINE FOSTER, TOWN CLERK